

Benefits

OF THE CONNECTOR PROGRAM

CONNECTORS

- ✓ Gain a network and social contacts
- ✓ Gain access to top quality, vetted talent
- ✓ Insight into new cultures and education
- ✓ Understand skills and abilities of people coming into your community
- ✓ Be a catalyst to diversify your industry

CONNECTEES

- ✓ Learn information critical to job search
- ✓ Understand where to find opportunities
- ✓ Understand unwritten rules of your industry
- ✓ Meet new people and get your name out there!
- ✓ Feel a sense of connection to your new community

BUSINESSES

- ✓ Have your postings seen by qualified, diverse applicants
- ✓ Engage in meaningful Corporate Social Responsibility for your community
- ✓ Help newcomers meet industry professionals and know your brand
- ✓ Access top quality, vetted talent



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PROSPECTIVE COMMUNITIES

- ✓ Create synergies with your programs to offer more services to clients
- ✓ Helps to retain newcomers to communities
- ✓ Program is turn-key, while also being adaptable to any community
- ✓ Program is cost effective and yields results
- ✓ A light ask for volunteers, and has a quantifiable impact on newcomers

SERVICE PROVIDER ORGANIZATIONS

- ✓ Provides another avenue of programming for clients
- ✓ Helps offer the community a valuable service
- ✓ Help move the needle on DEI in your community
- ✓ Work as part of a national program to retain newcomers in cities and rural areas
- ✓ Brings various units in your organization together under one goal

