

National Connector Program 2017- 2020 Activity Report Quarter 1 April 1st – June 30th, 2017

Planned Activities	Expected outcomes	Year 1 – Q1 Results	Year 1 – Q1 Variance Results	Notes
<p>1. Recruit potential new connector programs through Request for Proposal for 10 programs and continued support of the existing National Connector communities</p>	<p>10 new Connector Programs</p>	<p>0 new Connector Programs this quarter</p>	<p>No variance to report</p>	<p>Current Status of Connector Programs</p> <p>OPERATIONAL:</p> <ul style="list-style-type: none"> • CPA Alberta Joint Venture (formerly Calgary CGA) • ERIEC • IECBC-Vancouver • Calgary Connector • St. John's Board of Trade • Ottawa • Campbell River • Surrey • ASTTBC • Yukon • Western Region, NS • Central Okanogan • Cape Breton Partnership • GTA-Toronto, Scarborough, Mississauga, Brampton, North York <p>NO LONGER OPERATIONAL:</p> <ul style="list-style-type: none"> • TRIEC (replaced with ACCES) • Waterloo Region (no funding) <p>RAMPING UP:</p> <p>(Ramp up status includes the following stages: funding proposal, hiring of program coordinator, remote and on-site training)</p> <ul style="list-style-type: none"> • KIP-Kingston • Winnipeg (May 2017) • Valley REN (pending funding)

	Review potential applicants' expression of interest and, at most, two letters of support from unfamiliar lead organizations	<ul style="list-style-type: none"> • Charlottetown Chamber of Commerce program expansion • PEI Association for Newcomers • Ignite Fredericton • Opportunities New Brunswick • Newfoundland Board of Trade program expansion across Newfoundland 	No variance to report	
	Carry out telephone interview with applicant organizations to ensure that potential partner organizations have the legitimate capacity to undertake a successful initiative	<ul style="list-style-type: none"> • Ignite Fredericton • Opportunities New Brunswick • Charlottetown Chamber of Commerce 	No variance to report	
	Review reports submitted to NCP according to schedule, ensure program is planning for sustainability	Ongoing	No variance to report	
2. Training for new and existing NCP Community Participants	Host a Learning Exchange for Connector Programs and new industry streams through NCP staff, Council of Mentors and Interactive portal	Currently in the planning stages for the Fall of 2017.	No variance to report	Learning exchange will take place in fall 2017 in Halifax. Trying to host as the same time at Halifax Connector Program Connector Recognition Event.
	Onsite training for new NCP Program Managers including Connector toolkit, training manual, distance learning and webinar training for Connector Program tracking software.	Onsite Training provided to: ACCES (GTA) Apr 18-19th Saskatchewan May 18th-19th	No variance to report	Many new communities are just launching, so more training needs will most likely come in Quarter 2 and 3.

		Cape Breton June 6th Remote training provided to: Western Regional Enterprise Apr 20th		
	Monitor portal for acceptability and accuracy of content populated by voluntary contributions from members of the Connector Community of Interest	Continue to gather content from members of the Connector Community of Interest	No variance to report	Continual enhancement of Tool exchange, networking strategies, speed interviewing strategies, PowerPoint presentations suggestions of additional resourced needed for the NCP portal. All submissions are reviewed by Program Manager and then posted by the Halifax Partnership Marketing department.
3. Update the NCP Tracking Software	Updating and addition of new features to automate elements of current Connector Tracking process. Additions and refinements will allow program managers to spend more time face to face with business and newcomer clients rather than in data entry	Ongoing	No variance to report	ACCESS (GTA) will be utilizing the tracking system shortly. Have been providing additional training support to Western Region, NS, Cape Breton Partnership as well as supporting existing communities. We have collected a large enough Wishlist to more forward with some additional upgrades into quarter 2 and 3.
	Identify rich data suitable for 3rd party research that will inform on trends and opportunities to improve job search and assure more targeted matches.	Ongoing	No variance to report	Program Manager is working with Halifax Partnership Economist to mine data and flush out potential areas for research
4, 5, 6. Marketing, communications and engagement strategy	Develop a needs based integrated marketing, communications and engagement strategy. This includes NCP website and portal	In planning at this time	No variance to report	Currently in the planning stages for hiring an external consultant to help drive the overall strategy and refresh of the website, portal and marketing materials.
	Develop the Online Newcomer Networking Toolkit	In planning at this time	No variance to report	Consultant will also create this with help of Program Manager Year 1 - ongoing

	Identify, recruit and profile 10 “Super” Business Connectors from new and existing NCP communities	In planning at this time	No variance to report	Consultant will also develop this project with help of Program Manager Year 1 – ongoing
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Overall Project Targets, Outputs and Outcomes

PROJECT OUTPUTS/TARGETS & OUTCOMES	TIMELINES	Progress to Date
Output target: Through this project, HP expects to aid 2000 newcomers through the creation of 10 connectors programs	Year 1, Q1 - Ongoing	<p>Quarter 1 Results Apr – June 2017</p> <ul style="list-style-type: none"> 7 – Cape Breton Partnership 24 – CRIEC 1 – Central Okanagan 3 – CPA Alberta 3 – ERIEC 22 – IEC-BC 38 – Ottawa 52 – Saskatchewan 7 – Western Regional Enterprise 14 – St. John’s <p>Year To Date (YTD) Total (Apr 2017- Mar 2018)</p> <ul style="list-style-type: none"> 7 – Cape Breton Partnership 24 – CRIEC 1 – Central Okanagan 3 – CPA Alberta 3 – ERIEC 22 – IEC-BC 38 – Ottawa 52 – Saskatchewan 7 – Western Regional Enterprise 14 – St. John’s <p>Total: 171</p>

		<p>Program To Date (PTD) Total (2017-2020) 7 – Cape Breton Partnership 24 – CRIEC 1 – Central Okanagan 3 – CPA Alberta 3 – ERIEC 22 – IEC-BC 38 – Ottawa 52 – Saskatchewan 7 – Western Regional Enterprise 14 – St. John’s Total: 171</p> <p>Program To Date (PTD) Overall Total (2013- 2020) Total: 1551</p>
<p>Outcome Target: Increased Labour market participation (jobs)</p>	<p>Year 1, Q1 - ongoing</p>	<p>Jobs Quarter 1 Results Apr - June 2017 19 – Ottawa 42 – IEC-BC 9 – CRIEC 2 – Central Okanagan</p> <p>YTD Total (Apr 2017- Mar 2018) 19 – Ottawa 42 – IEC-BC 9 – CRIEC 2 – Central Okanagan Total: 72</p> <p>PTD Total (2017-2020) 19 – Ottawa 42 – IEC-BC 9 – CRIEC 2 – Central Okanagan Total: 72</p> <p>PTD Overall Total (2013- 2020) Total: 510</p>

Outcome Target: Increased Labour market and community integration through connector meetings, networking associations and community-based activities.

Year 1, Q1 - ongoing

Networking Association and community based activities

Quarter 1 Results Apr – June 2017

- 3 Cape Breton Partnership
- 1 CPA Alberta
- 4 ERIEC
- 1 Central Okanagan
- 1 IEC-BC
- 1 Saskatchewan
- 2 Western Regional Enterprise
- 3 St. John's

YTD Total (Apr 2017 – Mar 2018)

- 3 Cape Breton Partnership
- 1 CPA Alberta
- 4 ERIEC
- 1 Central Okanagan
- 1 IEC-BC
- 1 Saskatchewan
- 2 Western Regional Enterprise
- 3 St. John's

Total: 16

PTD Total (2017 – 2020)

- 3 Cape Breton Partnership
- 1 CPA Alberta
- 4 ERIEC
- 1 Central Okanagan
- 1 IEC-BC
- 1 Saskatchewan
- 2 Western Regional Enterprise
- 3 St. John's

Total: 16

PTD Overall Total (2013 – 2020)

Total: 136

<p>Outcome Target: Increased Labour market and community integration through connector meetings, networking associations and community-based activities.</p>	<p>Year 1, Q1 - ongoing</p>	<p>Connectors Quarter 1 Results Apr – June 2017 5 CPA Alberta 10 ERIEC 31 Central Okanagan 27 IEC-BC 10 Ottawa 3 Saskatchewan 17 Western Regional Enterprise 27 St. John’s</p> <hr/> <p>YTD Total (Apr 2017 – Mar 2018) 5 CPA Alberta 10 ERIEC 31 Central Okanagan 27 IEC-BC 10 Ottawa 3 Saskatchewan 17 Western Regional Enterprise 27 St John’s Total: 130</p> <hr/> <p>PTD Total (2017 – 2020) 5 CPA Alberta 10 ERIEC 31 Central Okanagan 27 IEC-BC 10 Ottawa 3 Saskatchewan 17 Western Regional Enterprise Total: 130</p> <hr/> <p>PTD Overall (2013- 2020) Total: 1310</p>
<p>Outcome Target: Increased Labour market and community integration through connector meetings,</p>	<p>Year 1, Q1 - ongoing</p>	<p>Connector Meetings Quarter 1 Results Apr – June 2017 47 CRIEC</p>

networking associations and community-based activities.		<p>21 CPA Alberta 19 IEC-BC 2 Saskatchewan 2 Western Regional Enterprise 8 St. John's</p> <hr/> <p>YTD Total (Apr 2017 – Mar 2018) 47 CRIEC 21 CPA Alberta 19 IEC-BC 2 Saskatchewan 2 Western Regional Enterprise 8 St. John's Total: 99</p> <hr/> <p>PTD Total (2017 – 2020) 47 CRIEC 21 CPA Alberta 19 IEC-BC 2 Saskatchewan 2 Western Regional Enterprise 8 St. John's Total: 99</p> <hr/> <p>PTD Overall (2013- 2020) Total: 1629</p>
Pre-Arrival Referrals	Year 1, Q1 – ongoing	ERIEC – 1
Increase Newcomer confidence and knowledge through mentorship; skill development, and relationships	Year 1, Q1 - ongoing	<p>Western Regional Enterprise: Met with both members of the Immigrant Settlement Staff team of YREACH covering representing our region letting them know of the services available to any of their skilled newcomers who are looking for employment.</p> <p>Saskatchewan: Face to face intake interviews with all the candidates and participation in a Job fair organized in Regina.</p>

Outline any other activities you've introduced to aid Connectors/Connectees	Year 1, Q1 – ongoing	<p>Cape Breton Partnership: Refer connectees to language services, resume building or other employment services as well as refer connectees to immigration centre about permanent resident application. Send along networking events information.</p> <p>CPA Alberta: Community Engagement project with Ryerson University – following up with pilot project participants to better understand the social network building that an ITP goes through in Canada.</p>
Awareness through the informal network of Immigrant Employment Councils	Year 1, Q1 - ongoing	<p>IEC-BC continuously references our participation with NCP in program presentations.</p> <p>Western Regional Enterprise met with the YREACH Immigrant Settlement Staff, am part of the CDÉNÉ “Accueil des nouveaux arrivants” committee to explain NCP.</p>
Referrals from the Council of Mentors	Year 1, Q1 - ongoing	<p>No referrals this quarter.</p>
Engagement of similar immigrant-serving organizations, multicultural associations, municipalities, and language providers, including LINC and Bridging programs	Year 1, Q1 – ongoing	<p>Cape Breton Partnership: Built partnership with CBICI and YMCA immigration centres.</p> <p>IEC-BC: City of Surrey and IEC-BC PINs group Service Provider Organizations.</p> <p>Saskatchewan: Partnership being built with: Open Door Society (Regina & Saskatoon), Saskatchewan Intercultural Association, International Women of Saskatoon (IWS), Square One (for start up information).</p>
Presentation and site visits to targeted universities, colleges, and entrepreneur-focused organizations and occupational associations to establish these projects	Year 1, Q1 – ongoing	<p>Saskatchewan: 2 CBO and 2 private businesses presentations.</p> <p>Western Regional Enterprise: Met with the Principal of NSCC Burrige which has 3 campuses in our region. Created an informational postcard that was handed out to every 2017 graduate promoting the program. Presented the Connector Program to 4 of our 7 Town and Municipal Councils.</p> <p>IEC-BC: IEC-BC Employer Relations Manager presented the Connector program along with other IEC-BC offerings.</p> <p>ERIEC: Meetings with NorQuest College and NAIT in order to collaborate on referrals to the Connector Program of their students who qualify.</p>
Focused activities (e.g. Speed interviewing; interactive portal contributions; recognitions ceremonies; site visits; learning exchanges)	Year 1, Q1 – ongoing	<p>Saskatchewan: 1 speed interviewing session organized for IT engineers (participation 25 connectees)</p> <p>ERIEC: April 27: ERIEC hosted a Speed Career Networking event for Finance professionals. There were 13 professional immigrants in attendance and 7 local employers.</p>

		<p>May 26: ERIEC hosted in collaboration with Stantec a Speed Career Networking event for Engineering professionals. There were 17 professional immigrants in attendance and 17 local employers.</p> <p>June 15: ERIEC hosted a Smart Connections event. The theme was <i>Leveraging your Presentation Skills</i> and the keynote was delivered by a local expert in improving communication and presentation skills. There was also a HR Panel discussion provided by HR experts from the City of Edmonton, e4c Alberta, Robert Half and Pentair. A total of 147 participants attended the event.</p> <p>See the blog for more information and photos.</p>
<p>Testimonials from existing networks of organizations and communities already implementing the Connector Program</p>	<p>Year 1, Q1 – ongoing</p>	<p>IEC-BC: <i>“I enjoy helping newcomer professionals to establish their career in the new environment. It helps me to think positively. It too provided me an atmosphere to act learn and teach professionally”.</i> <i>Mentor/Connector 2016-17</i></p> <p>Western Regional Enterprise: Met with the President of the Student Association of Université Ste Anne. I explained the program and her immediate response was “We as students always hear from local people- <i>You don’t have to move away for good jobs, stay here and work-</i> She said that this is the first program that she had heard of which actually helped them do so”.</p>
<p>Train the Trainer and other professional development opportunities</p>		<p>Nothing to report this quarter</p>