

CAPE BRETON CONNECTOR PROGRAM

The Connector Program connects community and business leaders (**Connectors**) with immigrants, international and local graduates, and work-ready professionals (**Connectees**) in their industry.



MATCH ⇒ **CONNECT** ⇒ **REFER**

CONNECTOR BENEFITS:

- ⇒ Access to local immigrant talent
- ⇒ Increased awareness about their organization and industry
- ⇒ Knowing they are opening doors for people and helping them succeed

CONNECTEE BENEFITS:

- ⇒ Learn about the local job market
- ⇒ Enhance their networking skills
- ⇒ Build a professional network
- ⇒ Significantly improves the likelihood of finding relevant and meaningful employment

COMMUNITY BENEFITS:

- ⇒ More immigrants means a stronger economy
- ⇒ Helps businesses fill labour needs
- ⇒ Creates a more welcoming and diverse community



national
CONNECTOR
program